GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:1934
ANSWERED ON:28.11.2016
Theme Park in Mathura
Hemamalini Smt.

Will the Minister of TOURISM be pleased to state:

(a) whether the Government proposes to build a Krishna Leela theme park in Mathura;
(b) if so, the details thereof;
(c) whether the Government would provide financial assistance to build theme park on privately acquired land;
(d) if so, the details thereof; and
(e) if not, the reasons therefor?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a) & (b): Development of Tourism Infrastructure is primarily the responsibility of the State Governments/Union Territory Administrations. The Ministry of Tourism has not received any proposal from the State Government of Uttar Pradesh for Central Financial Assistance for developing a Krishna Leela theme park in Mathura.

The Ministry of Tourism has launched Swadesh Darshan scheme for Integrated Development of Theme-Based Tourist Circuits in the country and Pilgrimage Rejuvenation and Spiritual Augmentation Drive scheme (PRASAD) for integrated development of pilgrimage destinations in a planned, prioritized and sustainable manner. Under these schemes the Central Financial Assistance is provided for development of tourism infrastructure including theme parks to the State Governments/Union Territories/Central Agencies. Mathura has been identified as a destination for development under the Krishna Circuit theme of Swadesh Darshan Scheme and pilgrimage site under PRASAD scheme. The details of projects sanctioned for Mathura are provided at Annexure.

(c) to (e): The Ministry of Tourism does not provide financial assistance for projects on privately acquired land as the same does not conform to laid down scheme guidelines.
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